

CITE'S COMMUNITY IS THE STRENGTH OF OUR ORGANIZATION

The Canadian Institute of Transportation Engineers invites you to support the transportation professional community through sponsorship of the 2018 CITE Annual Conference in Edmonton June 3 to 6, 2018.

With the theme, "Fostering Community," the conference brings together the best and brightest from Canada's transportation community. Attendees are involved in all aspects of transportation planning, design and safety. Last year, over 350 Canadian engineers, planners, maintenance and operations personnel, and law enforcement attended the conference.

Your sponsorship puts you in front of transportation professionals in Canada and positions your organization as one that supports technical excellence and growth.

The enclosed sponsorship package outlines opportunity for connections that includes support of the technical, networking and social aspects of the conference. I invite you to find one that connects your business goals to the event.

Tradeshow opportunities are also included to show off your product or service.

I encourage you to show your support of the transportation industry in Canada through a sponsorship. If you have any questions, please contact me directly at 780.438.9000 or via email at rpeacock@islengeering.com.

I look forward to you joining us at this event.

Sincerely,

CITE EDMONTON 2018



Rodney Peacock, P.Eng.
Sponsorship Chair

DIAMOND - NEW OPPORTUNITY (1 space) \$10,000

Grab attention with this new, unique opportunity to own the Monday Breakfast Kick-off event. This exclusive sponsorship includes a 5 minute address and introduction of a high quality speaker.

Monitors and signage at the Monday breakfast event will exclusively display your logo and your corporate banner can be onstage for the duration of the event. Also included is a table of 8 at the event and a conference tradeshow booth.

Sponsorship includes:

- 2 complimentary registrations (includes 3-day conference, AGM, exhibits, lunches and banquet)
- 22" x 34" logo sign at luncheon
- Your logo on both the CITE and NACITE websites
- Full page ad in printed program compendium in Welcome Bag
- Logo on the program compendium download site after the event
- Logo featured on a thank you slide running on monitors throughout the event
- Opportunity to put 1 item in the attendee Welcome Bag
- A table of 8 at the Tuesday luncheon event
- Tradeshow Booth
- First right of refusal on a la carte

ALIGN YOURSELF WITH EXPERTISE

Position your team as the voice of technical expertise with Platinum or Gold Level Sponsorships. These sponsorships are visible during technical sessions and association networking events.

PLATINUM (4 spaces available) \$7,500

Benefits:

- ✓ 2 complimentary registrations (includes 3-day conference, AGM, exhibits, lunches and banquet)

22" x 34" logo sign placed at:

- ✓ Two technical sessions (your choice, first come first served)
- ✓ Meeting Areas
- ✓ Sponsorship table

Sponsorship includes:

- ✓ Logo on both the CITE and NACITE websites
- ✓ Full page ad in printed program compendium in Welcome Bag
- ✓ Logo on the program compendium download site after the event
- ✓ Logo featured on a thank you slide running on monitors throughout the event
- ✓ Opportunity to put an item in the attendee Welcome bag
- ✓ Verbal Recognition as a Sponsor of one of (first come first served):
 - Monday Speaker Lunch
 - Tuesday Award Lunch
 - Tuesday Evening Banquet
 - Wednesday Conference Board of Canada Co-Sponsored Lunch (shared)

GOLD (6 spaces) \$5000

Benefits:

- ✓ 1 complimentary registration (includes 3-day conference, AGM, exhibits, lunches and banquet)

22" x 34" logo sign placed at:

- ✓ One technical session (your choice, first come first served)
- ✓ Meeting Areas
- ✓ Sponsorship Table

Sponsorship includes:

- ✓ Logo on both the CITE and NACITE websites
- ✓ Half Page ad in printed program compendium in Welcome Bag
- ✓ Logo on the program compendium download site after the event
- ✓ Verbal Recognition as a co-sponsor at one of (shared):
 - Welcome Reception
 - Street Hockey Event
 - Student Mixer

SILVER AND BRONZE OPPORTUNITIES

Get the conversation going with a silver or bronze sponsorship. These levels support the social connections at the conference during meeting times and coffee breaks.

SILVER (5 spaces available) \$2,000

Shared 17" x 22" sign (sponsor receives half of the sign) placed at:

- Meeting Area
- Sponsorship Table
- One coffee break

Sponsorship includes:

- Logo on both the CITE and NACITE websites
- One-third page ad in printed program compendium in Welcome Bag
- Verbal recognition as a Sponsor at one Coffee Break

BRONZE (8 Spaces) \$1,000

Shared 11" x 17" sign (sponsor receives half of the sign) placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- Logo on both the CITE and NACITE websites
- Quarter page ad in printed program compendium in Welcome Bag

DO YOU HAVE A PRODUCT OR SERVICE YOU WANT THEM TO TALK ABOUT?

Adding a silver or bronze level sponsorship with an exhibitor booth continues the conversation started on the exhibition hall floor.

A LA CARTE SPONSORSHIP OPPORTUNITIES

Want to build your own sponsorship? Below are targeted opportunities available to suit your marketing and sales objectives.

TRAFFIC BOWL EVENT

1 space \$5,000

Be the exclusive sponsor of our popular Traffic Bowl event.

Sponsorship includes:

- 22" x 34" logo sign placed at the event
- Opportunity to give away prizes, gifts at the event
- Sponsor may supply tent cards for the cocktail tables
- Logo on the program compendium download site
- Logo on both the CITE and NACITE websites
- Verbal Recognition as Traffic Bowl Event Sponsor at the event

CONFERENCE APP

1 space \$5,000

Put your logo in front of conference attendees that download the Conference App.

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship Includes:

- Logo on app home screen
- Logo on both the NACITE and CITE websites
- Logo on the program compendium download site after the event
- Verbal recognition as a sponsor of the Conference App

WIFI SPONSORSHIP

1 space \$5,000

Bring the internet to attendees with this sponsorship

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- Wifi sign-in screen
- Logo on both the NACITE and CITE websites
- Logo on the program compendium download site after the event
- Verbal Recognition as a Sponsor of Wifi

A LA CARTE SPONSORSHIP OPPORTUNITIES

Want to build your own sponsorship? Below are targeted opportunities available to suit your marketing and sales objectives.

WELCOME BAG 1 space \$2,500

All attendees will receive a Welcome Bag when they check in at the registration desk. Be the first logo they see by sponsoring the Welcome Bag itself.

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- You provide the logoed bag (estimated 350 items)
- Opportunity to put something in the bag

Verbal recognition as Welcome Bag sponsor

LANYARDS 1 space \$5,000

You provide the nametag lanyards and we provide the opportunity for your brand to own them.

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- You provide branded lanyards (estimated 350)
- Logo on both the CITE and NACITE websites
- Verbal recognition as a Lanyard Sponsor

There is a new opportunity to sponsor pens for the Welcome Bag (1 space \$1,000)

Sponsorship includes:

- You provide the pens (estimated 350 items)

BICYCLE TOUR 1 space \$5,000

A unique opportunity to host a bike tour in beautiful downtown Edmonton. Significant projects and spaces of interest can be included – help us shape the route.

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- Input into bike route
- Addressing participants before or after tour
- Host could provide bike related giveaway or draw prize
- Logo on both the CITE and NACITE websites
- Logo on the program compendium download site
- Verbal recognition as the Bike Tour sponsor

VOLUNTEER SPONSORSHIP

1 space \$2,000

Our volunteers are local engineers, technologists and industry experts who give their time and effort to CITE to make this event special. This is a new opportunity for a sponsor who would like to design and contribute t-shirts to identify our local volunteers.

Shared 17" x 22" sign placed at:

- Meeting Area
- Sponsorship Table

Sponsorship includes:

- You provide t-shirts or gifts for volunteers
- Logo on both the CITE and NACITE websites
- Verbal recognition as Volunteer Sponsor

SPONSORSHIP AGREEMENT

SPONSORSHIP CONTACT:

Rodney Peacock, P.Eng.
780.438.9000
rpeacock@islengineering.com

Sponsorships can be forwarded by email to rpeacock@islengineering.com by March 1, 2018

Please send a high resolution copy of your logo to: Steven Garner sgarnder@cite7.org or
Evonne Donaher edonaher@cite7.org

SPONSORSHIP LEVEL:

- Diamond (\$10,000)
- Platinum (\$7,500)
- Gold (\$5,000)
- Silver (\$2,000)
- Bronze (\$1,000)

A LA CARTE:

- Traffic Bowl (\$5,000)
- Wifi (\$5,000)
- Lanyards (\$5,000)
- Bicycle Tour (\$5,000)
- Welcome Bag (\$2,500)
- Volunteer (\$2,000)
- Branded Pens (\$1,000)

Company Name: _____

Company Contact Person: _____

Contact Email: _____

Contact Phone: _____

Company Address: _____

City: _____

Province: _____

Postal Code: _____

Payment Information

American Express Visa MasterCard Invoice

Name on credit card: _____

Card Number 3-4 Digit Security Code: _____ Expiration Date: _____

Billing Address: _____

City Province Postal Code: _____

Authorized Signature: _____

Send your application form in to: Rod Peacock rpeacock@islengineering.com.

EXHIBITOR INFORMATION

Book your own space to interact with conference attendees.

BOOTH PRICING

10' x 10': \$2,000

The rental fee includes:

- One 6-foot draped table, 2 chairs and wastebasket
- One 8-foot tall draped back and two 3-foot tall side rails
- Electricity

Company listing on Onsite Program distributed to all attendees in their Welcome Bag. The listing will include your company name, address, contact information and a short description.

Listing on the online floor plan with a hyperlink to your company website.

LOCATION

Shaw Conference Centre
9797 Jasper Avenue
Edmonton, Alberta T5J 1N9
Phone: (780)421-9797
Salon 8

EXHIBIT DATES AND HOURS

Move in Sunday, June 3
between 4:00 pm and 7:00 pm

Move out Tuesday, June 5
between 5:00 pm and 7:00 pm

PRIMETIME FOR EXHIBITORS

Welcome Reception Monday, June 4th between
8:00 am and 10:00 am

Coffee break refreshments will be set up in and around the exhibition area to encourage movement and networking.

ACCOMMODATIONS

We have a group rate of \$179/night with the Courtyard Marriott. Mention the CITE 2018 Conference to secure this rate.

Courtyard Marriott Edmonton Downtown
1 Thornton Court, 99 Street and Jasper Avenue,
Edmonton, AB T5J 2E7
Phone: (780) 423-9999

Booking deadline: March 1, 2018

DO YOU HAVE A PRODUCT OR SERVICE YOU WANT THEM TO TALK ABOUT?

Adding a silver or bronze level sponsorship with an exhibitor booth continues the conversation started on the exhibition hall floor.

EXHIBITOR APPLICATION

Place: Shaw Conference Centre, 9797 Jasper Avenue,
Edmonton, Alberta T5J 1N9
(780)-421-9797, Salon 8

Meeting Dates: June 2 - 6

Exhibit Dates: June 3 - 5

BOOTH INFORMATION

Size Requested: 10'x10' 10'x20'

Cost is \$2,000 per 10' x 10'.

A non-refundable \$500 fee is included in the price.

CONTACT INFORMATION

This information will be published in the onsite program.

Contact Name: _____

Email: _____

Phone: _____

Company Name: _____

Address: _____

City/Province/Postal Code: _____

Short Descriptor to go in program (50 words): _____

Payment Information

American Express Visa MasterCard Invoice

Name on credit card: _____

Card Number 3-4 Digit Security Code: _____ Expiration Date: _____

Billing Address: _____

City Province Postal Code: _____

Authorized Signature: _____

Cancellation Policy: Cancellations must be requested in writing. The \$500 application fee is non-refundable. For space cancellations after April 20, 2018 exhibitors forfeit 50% of total booth rental (plus application fee). There is no refund for cancellations after May 4, 2018. Send your application form to: Rod Peacock rpeacock@islengeering.com